



Money Management International Receives \$25,000 Award from The Coca-Cola Foundation

Gift supports MMI's work towards women's financial wellness in the greater Atlanta area

ATLANTA (January 29, 2018)—The Coca-Cola Foundation recently made a generous, unsolicited gift in recognition of Money Management International's (MMI) work in Atlanta, and across the nation, for over 50 years. The funding will support a shared priority of both organizations: women's economic empowerment. MMI provides women in Atlanta with financial counseling that serves to create, restore, and maintain a life of financial wellness.

MMI counsels many women who are the primary, and sometimes sole, provider for their family. Through the financial counseling provided at MMI, clients - often in the midst of a financial crisis - learn new skills that change their lives, their families, and their communities. MMI is honored to continue its long-standing partnership with The Coca-Cola Foundation and excited to reach even more women like Laura, a single mom wrestling with her finances:

"I quickly found myself in debt after a divorce, as I was using credit to support myself and two daughters. Soon, the creditors became relentless and my frustration and stressed increased. I realized I had to find a way out of this mess, but I had nowhere to turn. I was blessed to not only find a better-paying job, but to reach Money Management International. MMI was one of the best things I ever did."

Consumer Credit Counseling Service of Greater Atlanta (DBA Clearpoint) merged with MMI in early 2017, bringing together two of the oldest, largest and most trusted nonprofit credit counseling organizations in the nation. "We are thankful for The Coca-Cola Foundation's support as we continue to make life more affordable for women in our shared hometown community," said Michelle Jones, Chief Development Officer for MMI. "By receiving critical education and support, families in our community can live a life of financial confidence."

The gift to MMI is part of The Coca-Cola Company's commitment to giving back 1 percent of its prior year's operating income annually. In 2016, The Coca-Cola Company and The Coca-Cola Foundation gave back more than \$106 million to directly benefit over 230 organizations across more than 200 countries and territories.

###

CONTACT:

Thomas Nitzsche

Media Relations

404.490.2227

Thomas.Nitzsche@MoneyManagement.org

About MMI

Money Management International (MMI) changes the way financial challenges are solved. MMI helps create, restore, and maintain a life of financial wellness through empowered financial choices. For 60 years, our clients have achieved financial confidence through nonprofit programs that educate, encourage, and empower. MMI inspires action through expert professional guidance and solutions that are practical, timely, and aligned with our client's goals. Experiencing a financial challenge? Find your solution 24/7 at 866.864.8995 and MoneyManagement.org.

About The Coca-Cola Foundation

The Coca-Cola Foundation is the global philanthropic arm of The Coca-Cola Company. Since its inception in 1984, the Foundation has awarded more than \$830 million in grants to support sustainable community initiatives around the world. For more information about The Coca-Cola Foundation, please visit www.coca-colagivingback.com.